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Drew Rivers, Ph.D. has been actively involved with the National Science Foundation's Industry-University Cooperative Research Centers program since 2004. He has authored and coauthored several papers, reports, and book chapters on the processes and outcomes of cooperative research centers, including marketing and recruiting practices, prospective member decision-making, economic impacts, and the development of social and human capital. Most recently, Dr. Rivers is co-editor of Cooperative Research Centers and Technical Innovation: Government Policies, Industry Strategies, and Organizational Dynamics (Springer, 2013). His research interests focus on organizational performance and innovation, including the development of inter-firm networks and trust, communities of practice, organizational culture, and strategic human resources management. Dr. Rivers has more than twenty years of industry experience spanning organizational development and marketing research fields, and he continues to work with organizations on the evaluation of human capital and brand management programs. Dr. Rivers earned his doctorate in 2009 in Psychology from North Carolina State University. He resides in Scottsdale, Arizona.

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